Celia Jiang

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EDUCATION

Northeastern University | GPA: 3.8 — Boston, MA
Master of Science in Product Development — *Expected 2027*
Relevant Coursework: Digital Product Design and Management, Iterative Product Prototyping for Engineers

Fu Jen Catholic University | GPA: 3.5 — Taipei, Taiwan
Bachelor of Science in Restaurant, Hotel and Institutional Management. Minor in Finance and International Business — *Jun 2023*
Relevant Coursework: Statistics, Consumer Behavior, Marketing Management, Supply Chain Management

PROFESSIONAL EXPERIENCE

Project Manager — Taipei, Taiwan
SoftLeader Company — *Jul 2023 – Jun 2024*

- Translated ambiguous business rules into testable system requirements through weekly requirement reviews with client teams and feasibility discussions with engineers, supporting scope decisions **across 6+ engineers and 10+ client teams**
- Assessed the downstream impact of requirement changes across financial logic, testing coverage, and delivery timelines, updating requirements and coordinating priority changes across client and engineering teams
- Identified a critical financial-calculation discrepancy during **UAT** one month before launch, confirmed the issue with stakeholders, assessed its impact, and coordinated engineering fixes and retesting to keep the release on schedule
- Executed **200+ SIT test cases** across end-to-end workflows, UI behavior, and financial calculations, prioritizing defects by business impact and tracking resolution through closure, helping **bring go-live forward by 2 weeks**

PROJECTS

LumiMirror - Smart Skincare Mirror Cabinet — Boston, MA
Product Development — *Jun 2026 – Aug 2026*

- Defined core use cases for LumiMirror, translating skincare routine and product-expiration problems into requirements for a connected mirror experience
- Synthesized user interviews and analyzed a sample of **80 competitor reviews** using **SQL** and **Python** to identify recurring pain-point patterns, informing **MVP requirements** and **product prioritization**
- Prioritized guided routines and product-date tracking while deferring AI skin analysis and cloud analytics due to accuracy, privacy, and maintenance risks
- Assessed RFID, barcode scanning, and manual entry for product identification, recommending a fallback-based workflow that balanced convenience, setup effort, reliability, and cost

Rent Right — Boston, MA
Digital Product Design — *Jan 2026 – Apr 2026*

- Synthesized findings from **20+ tenant interviews** into **5 priority use cases**, identifying recurring needs around property-risk visibility, complaint documentation, and renter guidance
- Authored MRD and PRD requirements and applied P0/P1/P2 plus impact-effort prioritization to define the MVP scope
- Translated priority use cases into **10+ Figma wireframes** and collaborated with the team to build an **interactive web prototype**, demonstrating key features and end-to-end renter workflows

Product Analyzer — Boston, MA
AI Application Development — *Feb 2026 – Mar 2026*

- Built an AI-powered product assessment tool using Streamlit and the DeepSeek API, converting early-stage product ideas into structured opportunity evaluations and preliminary Go/No-Go recommendations
- Designed a reusable prompt framework to evaluate concepts across five dimensions: market opportunity, competition, user pain points, business model, and viability, standardizing the assessment structure and recommendations

Noddy - Smart Sleep Apnea Detection Ring — Boston, MA
Product Development — *Sep 2025 – Dec 2025*

- Co-developed a wearable concept for at-home sleep-apnea screening, translating user and **market research** into product positioning, target requirements, and UX direction
- Benchmarked 5 clinical and consumer wearables, identifying a gap in accuracy, comfort, and at-home accessibility
- Synthesized insights from **8+ user interviews** into product requirements focused on overnight comfort, at-home usability, and understandable screening results

SKILLS

Product Management: Product Strategy, User Research, PRD/MRD, Requirements Analysis, Feature Prioritization, Roadmapping
Data & AI Prototyping: SQL, Python, GitHub, Claude, Excel, Streamlit, LLM APIs, Prompt Design, Lovable
Testing & Delivery: SIT/UAT, Change Impact Analysis, Jira, Confluence, Notion
Design & Prototyping: Figma, Fusion 360(CAD) , Canva, Adobe Illustrator, 3D Printing